A GREATER GOMBE TOGETHER

PEOPLE OPPORTUNITY PROSPERITY

APC

THE IMPACTS MANIFESTO



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INFRASTRUCTURE & ESSENTIAL SERVICES

MANUFACTURING & INDUSTRIALISATION

PEOPLE & HUMAN CAPITAL DEVELOPMENT

AGRICULTURE & RURAL TRANSFORMATION

COMMERCE & TRADE

TECHNOLOGY & DIGITAL INCLUSION

SECURITY & ENVIRONMENT

A FOUR-YEAR PLAN FOR MEASURABLE DELIVERY

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My Covenant

With the People of Gombe State

This Manifesto is a solemn covenant between myself and the good people of Gombe State.

I recognise that governance is not a favor, but a sacred trust earned through service, proven through results, and renewed through accountability.

I also recognise that Gombe State today stands on the shoulders of a giant – His Excellency, Governor Muhammadu Inuwa Yahaya, CON (Dan Manjen Gombe) - whose transformative leadership has redefined what is possible in our dear State. From our Infrastructure to Education, from Healthcare to Environment, from Civil service reforms to Investment promotion, from Peace and Security to Global recognition, Governor Inuwa has laid a foundation of excellence.

I am not here to reinvent the wheel. I am here to ensure that the wheel keeps turning — and that it carries all of us forward.
Our 7-pillar agenda is called IMPACTS. It is not a slogan. It is a blueprint. It is measurable. It is achievable. And it is anchored in the lived reality of our people.

If elected governor, I intend to leverage my public and private sector experience, my extensive national and international networks, and Gombe's amazing human and material resource potential to propel Gombe State to the pinnacle of socioeconomic development and progress.
I invite every citizen of Gombe State, and every stakeholder, to read, debate, question, and ultimately entrust us with its implementation.

Signed:
Jamil Isyaku Gwamna. PhD



My Vision

A Prosperous, Secure, and Productive Gombe for All

Gombe stands at a defining moment. Our people are hardworking, our youth talented, our farmers resilient, and our entrepreneurs determined; yet the State's economic and human potential remains under-realised.

This Manifesto will transform Gombe into:

- Northern Nigeria's leading agro-industrial and logistics hub
- Northern Nigeria's premier conference, tourism, hospitality, and cultural destination.
- A youth-powered digital innovation center
- A state where every child learns in a safe school
- A state where water, sanitation, drainage, and erosion control protect dignity and life
- A state where jobs, enterprise, tourism, hospitality, and inclusive growth reach every household





Administrative Scope

This Manifesto uses "LGA" for the State's Local Government Areas and "LCDA" for the Local Council Development Areas legally established by a law of the Gombe State House of Assembly. All commitments assigned to an LCDA will be planned, budgeted, implemented, and reported at the LCDA level in accordance with applicable State law and the administrative framework.

IMPACTS

The acronym IMPACTS defines the theme of my Manifesto for Gombe State. It is a seven-pillar agenda covering the critical sectors of Gombe State's development. Each pillar sets out clear commitments, measurable targets, delivery timelines, and mechanisms for public accountability.

Here is what they stand for:

- **I** — INFRASTRUCTURE AND ESSENTIAL SERVICES – COMPLETE, MAINTAIN, EXPAND, BUILD
- **M** — MANUFACTURING & INDUSTRIALISATION – FROM FARM TO FACTORIES, GOMBE TO THE WORLD
- **P** — PEOPLE & HUMAN CAPITAL – HARNESS, DEVELOP, & EMPOWER THE PEOPLE
- **A** — AGRICULTURE & RURAL TRANSFORMATION – FEED THE NATION, TRANSFORM RURAL LIVELIHOODS
- **C** — COMMERCE & TRADE – HELP OUR TRADERS, EMPOWER OUR YOUTH & WOMEN
- **T** — TECHNOLOGY & DIGITAL INCLUSION – LEAPFROGGING GOMBE STATE INTO THE FUTURE
- **S** — SECURITY & ENVIRONMENT – PROTECTING LIVES, LIVELIHOODS, PROPERTY, & THE ENVIRONMENT

Implementation & Accountability

We will translate each commitment into an annual delivery plan with a responsible ministry, department, or agency; an approved budget; a defined baseline; measurable annual milestones; and a public reporting timetable.

We will publish progress through the public project tracker, with independent verification of major targets and a mid-term review to identify delays, revise delivery methods, and protect the Manifesto's core outcomes.

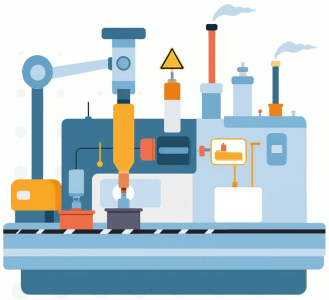
Headline Four-Year Targets

At the end of our four-year term by 2031, we plan to create **100,000 net new jobs** across all sectors, measured without double counting and supported by sector-level reporting.

Within this total, we will deliver:

10,000 DIRECT MANUFACTURING JOBS





50,000 INDIRECT MANUFACTURING AND VALUE-CHAIN JOBS, AND

20,000 DIRECT AND INDIRECT LIVESTOCK-VALUE-CHAIN JOBS





In addition, we will:



Establish 110 agricultural clusters and 100 dairy cooperatives



Support **50,000** SMEs



Develop three serviced industrial or agro-processing clusters



Deliver or enable 10,000 affordable homes or serviced plots



Maintain and equip at least two fully functioning primary healthcare facilities in every ward

and Publish quarterly public scorecards tracking delivery.



PILLAR 1: Infrastructure & Essential Services

Guiding Principle:

Complete ongoing projects, maintain existing assets, expand essential services, and build the infrastructure Gombe needs.
Our Commitments

1.1 Complete Ongoing Projects, Build More

We will complete every road, bridge, solar streetlight, and other infrastructure project initiated by the administration of Governor Inuwa Yahaya according to schedule.

1.2 Rural Connectivity

Network 11/100 2.0 will build 1,000 km of additional statewide roads, allocated to LGAs/LCDAs based on need and economic impact, and provide every farming community with a motorable route to the nearest market. Partner with the Federal Government and Development Finance Institutions to attract funding for increased rural connectivity.

1.3 Housing & Urban Renewal

- Deliver or enable at least **10,000 affordable housing units** or serviced plots by 2031 through serviced land, transparent allocation, mortgage support, rent-to-own options, cooperative housing, climate-resilient standards, and public-private partnerships, with priority windows for low- and middle-income families, civil servants, women-headed households, and persons with disabilities.
- GOSUPDA and GOGIS to ensure enforcement of the Gombe Capital Development Zone Executive Order.
- Build more township roads, focusing on Gombe suburbs to decongest the metropolis and connect communities.
- Complete the Gombe Northern Bypass Project and reconstruct and expand the Gombe Southern Bypass.
- Establish public parks and recreational spaces in every LCDA.
- Develop and maintain public parks, waterfronts, recreational centers, and visitor facilities to enhance quality of life and support tourism development



1.4 Infrastructure Maintenance & Facility Management Agency

Create an agency dedicated to maintaining existing infrastructure, including roads, streetlights, and public buildings.

1.5 Water Supply & Sanitation Infrastructure

- Complete the ongoing Gombe Regional Water Project and overhaul the Gombe Water Corporation to deliver services effectively.
- Construct or refurbish 50 boreholes in each LCDA over four years.
- Publish an annual LCDA-level borehole plan stating the statewide total, the allocation to each LCDA, and the population, settlement, and water-access criteria used, with annual reporting on completion and functionality.
- Construct additional waste disposal facilities in each of the 114 wards.
- Employ sanitation marshals to help keep Gombe clean.
- Partner with the private sector to create an integrated waste recycling facility in Gombe metropolis.

1.6 Water Supply & Sanitation Infrastructure Targets

By 2031:

- Increase reliable water-supply coverage in priority towns by at least 30% from the 2027 baseline;
- Achieve an average of at least 12 hours of daily supply in serviced zones, subject to verified system capacity;
- Reduce non-revenue water by at least 25%;
- Map all major gully-erosion and flood-risk hotspots;
- Stabilize or rehabilitate at least 10 high-risk gully sites and 20 priority drainage corridors; and
- Reduce recurring flood and erosion damage to priority public assets by at least 50%.

1.7 Transport & Energy Infrastructure

- Partner with investors to develop a 100 MW solar power plant to guarantee off-grid industrial and domestic energy sufficiency for Gombe State.
- Green Mobility: Provide electric buses for public transport within Gombe metropolis and CNG-powered buses to connect major towns.
- Develop EV charging and CNG refueling stations in Gombe metropolis and every LCDA headquarters.

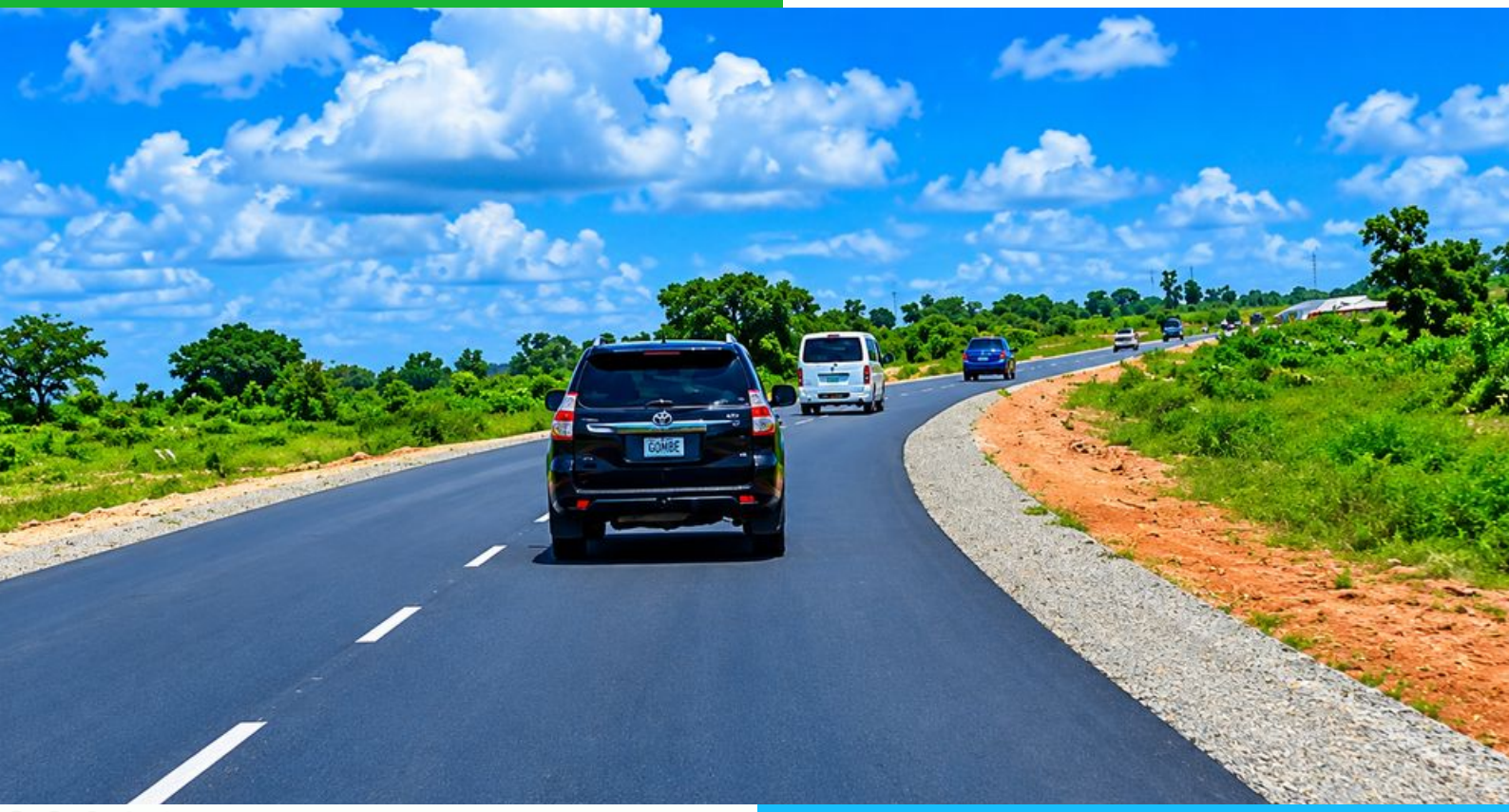


- Construct township roads and install solar-powered streetlights to improve mobility, public safety, and the urban Environment.
- Upgrade access roads, signage, street lighting and supporting infrastructure serving major tourism destinations including Dadin Kowa Dam, Tula Highlands, Tangale Hills, Kilang Hills, Cham Valley and other designated tourism sites.

1.8 Regional Infrastructure.

Work with the Federal Government and neighboring states to advance the following strategic infrastructure and assets in the North-East:

- The dualization of the Abuja–Akwanga–Jos–Bauchi–Gombe road,
- The Gombe–Biu Super Highway,
- The Gombe-Bajoga-Nafada road,
- The Gombe–Dukku–Darazo road, as well as:
- Regional railway, electricity transmission, and broadband projects essential to economic integration and post-conflict recovery in the North East region.





PILLAR 2: Manufacturing & Industrialisation

Guiding Principle:

Move from exporting raw materials to exporting processed or finished goods.

Our Commitments:

2.1 Agro-mechanisation & Agro-processing

- Complete and operationalise the Special Agro-Livestock Development Zone.
- Leverage Gombe State's SAPZ status to harness opportunities across all segments of the agri-business value chain.
- Support and expand the Gombe Agro-MSME clusters (rice millers, oil extractors, etc.) with clustered energy solutions, modern equipment, and facilities.

2.2 Industrial Revitalisation

- Complete and operationalise Phase 2 of the Muhammadu Buhari Industrial Park as one of at least three serviced industrial or agro-processing clusters to be operational by 2030, each with reliable power, internal roads, water, drainage, security, waste management, and business-support services.
- Partner with investors to develop a 100MW solar power plant to guarantee off-grid industrial and domestic energy sufficiency for Gombe State.
- Support manufacturers and MSMEs with loans, grants, and capacity building to boost competitiveness.
- Engage the Federal Government to sustain oil exploration at Kolmani.

2.3 One LGA, One Product: (11 LGAs) enable LCDAs to participate in local value chains.

- Each LCDA will identify and develop one flagship product based on verified comparative advantage, local skills, raw-material availability, market demand, and environmental sustainability.
- Within the first year, publish an LCDA product map and four-year delivery plan setting out production targets, responsible agencies, required infrastructure, financing needs, and expected jobs.
- Organise farmers, artisans, processors, women, and young entrepreneurs into transparent producer cooperatives and enterprise clusters, so support reaches the people who create local value.



- Provide shared production and processing facilities, reliable power, water, storage, quality testing, packaging, logistics, and digital market access tailored to each selected product.
- Create a dedicated financing window that blends grants, affordable credit, equipment leasing, and private investment, with clear eligibility rules and safeguards against political capture.
- Help producers meet certification, safety, branding, and traceability standards, while linking each LCDA product to government procurement, major buyers, e-commerce platforms, trade fairs, and export opportunities.
- Guarantee meaningful participation for women, youth, and persons with disabilities through targeted training, apprenticeships, enterprise support, and fair access to productive assets.
- Publish an annual LCDA scorecard reporting public investment, production volumes, enterprise growth, jobs created, private capital mobilised, and household-income gains—so citizens can see what is working and demand corrective action where delivery falls short.

2.4 Manufacturing and Industrialisation Employment Targets

By 2031:

- Create 10,000 direct manufacturing jobs and 50,000 indirect manufacturing and value-chain jobs, measured through a published methodology that prevents double counting.
- Deliver these jobs by operationalising the Renewed Hope Agro-Industrial Hub, Phase 2 of the Muhammadu Buhari Industrial Park, at least three serviced industrial or agro-processing clusters, and One-LCDA, One-Product program.
- Prioritise employment in agro-processing, food and leather production, packaging, storage, fabrication, equipment maintenance, quality control, industrial energy, transport, logistics, and local supply chains.
- Link industrial finance, equipment, energy, training, apprenticeships, and market access to verified job creation and retention.
- Publish quarterly scorecards showing direct and indirect jobs created and sustained, firms supported, project status, investment mobilised, and progress toward the 60,000-job target.



PILLAR 3: People & Human Capital Development

Guiding Principle:

Every child educated, every mother safe, every young person skilled, and every woman empowered.

Our Commitments:

3.1 Education

Commitment	Target	Timeline
Recruit new teachers	Recruit new teachers and train existing ones. 1,000 new teachers, train 10,000 teachers.	Year 1-2
Bring out-of-school children back into education	100,000 per year, 400,000 in 4 years with annual reporting that distinguishes newly enrolled children from those retained from previous years.	Year 1-4
1 additional mega secondary school per senatorial zone	Build new Mega Colleges 1 additional mega college in each Senatorial zone.	Years 2-3
Revive technical & vocational colleges	All 3 zones: Digital Literacy in all primary & secondary schools Achieve 90% digital literacy By 2031.	Year 2-3
Digital literacy in all secondary schools	100%	Year 4
Scholarship Support & Higher Education	Provide targeted scholarships and develop a sustainable funding mechanism for state-owned tertiary institutions.	Year 1-4



3.2 Education Targets

By 2031:

- Upgrade at least 60% of public basic schools;
- Train, mentor, or certify at least 10,000 public basic-education teachers and ensure that the program reaches at least 80% of the verified 2027 teacher workforce, increasing the numerical target where necessary;
- Improve literacy and numeracy outcomes by at least 35% from the 2027 baseline;
  Provide targeted tertiary scholarships to at least 10,000 students from poor households;
- Support at least 3,000 bonded students in critical professions;
- Provide school feeding to at least 250,000 children from poor households; and
- Reach at least 200,000 vulnerable households through education-, health-, skills-, feeding-, or livelihood-linked social protection.

3.3 Healthcare

Commitment	Target	Timeline
Maintain two fully functioning PHC facilities per ward (24-hour service)	Maintain and equip at least two fully functioning primary healthcare facilities in every ward, and build additional facilities only where a published needs assessment identifies population, distance, or service-capacity gaps.	Year 1-2
Upgrade or construct 1 General Hospital in each senatorial zone.	3 general hospitals, 1 in each zone.	Year 2
Gombe Mothers' Health Initiative (free antenatal, delivery, postnatal)	Free antenatal, delivery & postnatal care	Years 1



Commitment	Target	Timeline
Recruit doctors, nurses, midwives and community health workers for rural areas	Recruit 500 doctors, nurses, midwives, pharmacists, etc.	Year 1-2
Universal Health Coverage	Expand Go-Health to 1 million beneficiaries	Years 1-4

3.4 Youth Empowerment

- Gombe Youth Enterprise Fund: low-interest loans (single-digit) with flexible repayment, targeting the 18-35 age group.
- Vocational Skills Development Centres: One per Senatorial zone offering ICT, fashion, catering, hairdressing, welding, tailoring and other market-relevant skills.
- Target: train and support 5,000 youths annually through vocational and enterprise programmes outside the G-ODA digital-training target, with separate reporting on completion, apprenticeships, business support, and employment outcomes.
- Youth inclusion in governance: 40% slot for young people.
- Support youth participation in tourism, hospitality, recreation, culture industries and event management through targeted skills acquisition and enterprise support programmes.













3.5 Student Affairs

- Free NECO, WAEC & JAMB for all final-year secondary school students.
- Review and increase student scholarship bursaries to reflect current economic realities.
- Review and reduce tuition & registration fees for Gombe State indigenes in state-owned tertiary institutions.
- Partner with relevant institutions for merit- and needs-based foreign scholarships for Gombe State indigenes.
- Provide bonded sponsorships for at least 3,000 qualified students from poor households to study critical professional courses in health, education, engineering, agriculture, and technology, with transparent needs-based selection and a defined post-graduation service obligation in Gombe State.





3.6 Women, Children & Family

- Women Economic Empowerment Programme: training, capital (grants and loans), and market access—10,000 direct women beneficiaries over 4 years.
- Reserve market stalls for women in all newly rehabilitated markets.
- Women inclusion in governance: Reserve 35% of government appointments for women.
- Maternal & Child Nutrition: Eradicating stunting and wasting through targeted community nutrition programmes like the delivery of RUTF to children.
- Girl-Child Education: Increase girl-child enrollment and bridge gender gaps in education.





- Build/Upgrade and equip one girl-only boarding secondary school in each LCDA.
- Family Welfare: Develop a family-responsive healthcare and social security package to enhance family welfare.
- Promote Gombe State as a destination for sporting events, outdoor recreation, conferences, and cultural exhibitions.

3.7 Sports, Recreation & Creative Enterprise



- Build Sports and Recreation centers in each LCDA.
- Establish Gombe Sports Management Company to harness sporting talents and attract sporting investment.
- Overhaul Gombe United FC and other state-owned sporting clubs to foster strong performance.
- Provide targeted support to creative industries to harness our youth's creative potential.

3.8 Civil Service Reforms

- E-Governance: Support transition to E-governance and digital workflows.
- Training and Capacity Building: Provide targeted training and capacity-building opportunities for civil servants to increase productivity and welfare.
- Promotion and Benefits: Ensure timely promotions and the prompt payment of salaries, pensions, gratuities, and other approved benefits.



3.9 People with Special Needs

- Strengthen the Gombe State Disability Commission to improve the inclusion and participation of persons with disabilities (PWDs) in governance.
- Empower PWDs with skills, enterprise support, and livelihood opportunities that promote economic independence and reduce reliance on street begging.
- Provide free health coverage to PWDs through Go-Health.
- Build/Upgrade special needs schools in each senatorial zone.



3.10 Public Service Targets

By 2031:

- Digitise at least 20 high-demand government services;
- Resolve at least 70% of registered citizen complaints within approved service timelines;
- Digitise personnel records and train at least 80% of civil servants in priority service, digital, ethics, and performance modules;
- Complete verification of all outstanding retirement claims in Year 1, begin phased settlement in Year 2, and reduce verified outstanding claims by at least 80% by 2031; and
- Ensure at least 10% inclusion of persons with disabilities or other vulnerable groups across applicable skills, SME, housing, scholarship, and social-protection programs.





PILLAR 4: Agriculture & Rural Transformation

Guiding Principle:

Expand mechanisation, increase yields, reduce post-harvest losses, and strengthen rural economies.

Our Commitments:

4.1 Irrigation & Dry Season Farming





- Expand irrigation schemes at Dadin Kowa, Balanga, and Cham dams, and along the Dadinkowa dam in 4 LGAs: Yamaltu/Deba, Funakaye, Nafada, and Dukku.
- Construct earth dams across the State to support irrigation and animal rearing and serve as water reservoirs during droughts.
- Subsidize inputs like water pumps, seeds, and fertilisers for dry-season farmers,
- Provide mechanisation and extension services through the Go-Tech Innovation Hub and the GSU College of Agriculture.

4.2 Agricultural Production Targets

- Increase average yields of priority crops, including maize, millet, beans, sorghum, and rice, by at least 25% from a verified 2027 baseline by 2031, with annual reporting on yield, cultivated acreage, irrigated hectares, and post-harvest losses.

By 2031:

- Establish at least 110 functional agricultural cluster groups across all 11 LGAs;
- Increase average yields of priority crops by at least 25% from the verified 2027 baseline;
- Expand functional irrigated farmland by a minimum of 35%;



- Reduce post-harvest losses by 25%;
- Support at least eight major or medium-scale agro-processing facilities; and
- Increase participating farmers' incomes by 25%, with at least 40% women and youth participating.

4.3 Post-Harvest Infrastructure

Facility	Locations	Timeline
Cold storage units	All major farming communities	Year 1-2
Drying slabs for tomatoes, peppers, etc.	100 communities	Year 1
Rural feeder roads	Prioritised by harvest volume	Years 1-3
Market Information Systems	Provide farmers with real-time pricing and demand data	Year 1-4
Rural Microfinance	Partner with Fintechs to support rural MFBs for enhanced credit and access to agricultural credit, insurance and inputs	Year 1-4

4.4 Agricultural Mechanisation and Extension Services

- Recruit and deploy 300 extension officers to farming communities.
- Establish demonstration farms in each LCDA for hands-on training.
- Launch mobile phone advisory services (providing information on weather, pest alerts, market prices).
- Establish mechanisation hubs in each LCDA, equipped with tractors, drones, and other relevant equipment for lease to farmers.

4.5 Livestock Modernisation

- Establish a Ministry of Livestock Development to harness opportunities across the livestock value chain, including cattle fattening schemes, dairy processing, and leather production.
- Complete and operationalise the Special Agro-Livestock Development Zone currently being built by Governor Inuwa Yahaya.
- Canalise the Wawa-Zange Grazing Reserve and develop it into designated ranching zones with water points and veterinary clinics for large-scale livestock production.



4.6 Livestock Modernisation Targets

By 2031:

- Develop or upgrade at least six priority livestock service zones;
- Support 100 functional dairy cooperatives and producer groups;
- Increase animal-health coverage and veterinary outreach by 30% from the 2027 baseline;
- Increase formal milk collection and dairy-market participation by a minimum of 25%;
- Modernise four abattoir, meat-processing, or livestock-market facilities; and
- Support at least 20,000 direct and indirect jobs across the livestock value chain.

4.7 Agritourism & Rural Enterprise

- Promote farm tourism, livestock exhibitions, agricultural fairs, and food festivals as additional sources of income for rural communities.
- Support community-owned tourism enterprises around dams, forests, grazing reserves, and rural cultural heritage sites.
- Encourage the marketing of local agricultural products, traditional cuisine, and handicrafts through the tourism value chain.

4.8 Farmer-Herder Conflict Prevention

- Establish Peace Councils in every affected LCDA (made up of farmers, herders, community leaders).
- Restore and protect grazing routes, grazing reserves, and forest reserves.
- Protect both herders and farmers: no sweeping criminalisation of herders, but also ensure clear consequences and compensation for trespass and destruction of farmland by any herder.





PILLAR 5: Commerce, Trade & Tourism

Guiding Principle:

Empower small businesses, expand trade, and establish Gombe as Northern Nigeria's leading commercial center after Kano.

Our Commitments:

5.1 Business Development & Support

- Trader Support Fund: partner with Bank of Industry and SMEDAN to provide revolving loan schemes for petty traders, market women, and small-scale business owners in addition to the Youth Enterprise Fund.
- Partner with the private sector to create commercial layouts for shopping malls in Gombe metropolis and major towns.

5.2 Market Rehabilitation

- Modernisation of Gombe Main Market, Gombe Old Market, Kasuwar Tike, and one model market in each senatorial zone.
- In addition to a modern look, the markets will have clean water, decent toilets, waste disposal, security lighting, fire safety equipment, and dedicated sections for perishable goods with cold storage and solar-powered energy.

5.3 One-Stop Business Registration Desk

- Strengthen GOSIPA and GIRS to register businesses within 48 hours.
- One-Stop Shop: provide a single form, a single office, and a single fee schedule for all business registration.
- Free advisory services on tax compliance, business planning, and credit access.

By 2031:

- Support at least **50,000 SMEs** across agro-processing, manufacturing, women-led businesses, youth startups, and artisan clusters;
- Ensure at least 40% of supported enterprises are women-led, and at least 35% are youth-led; and
- Publish annual results on finance disbursed, repayment, enterprise survival, revenue growth, and jobs created.



5.4 Tourism, Culture & Hospitality Development

Guiding Principle:

Transform Gombe State into the premier leisure, conference, eco-tourism and cultural destination of North-East Nigeria.

Our Commitments

- Develop and implement a comprehensive Gombe State Tourism and Hospitality.
- Master Plan to identify, preserve, develop, and market the State's tourism assets.
- Position the Gombe International Conference Center (GICC) as the leading conference and events destination in North-East Nigeria through strategic partnerships, professional management, and aggressive destination marketing.
- Facilitate the development of a 5-Star Hotel, Convention Village, and Recreation Resort within the GICC-Airport corridor to attract conferences, exhibitions, business travelers, investors, and leisure tourists.
- Develop the Gombe Airport-GICC Economic Corridor as a modern hospitality, entertainment, and investment district with hotels, restaurants, shopping facilities, recreational centers, and landscaped public spaces.
- Upgrade and modernise the Gombe International Hotel, Jewel Hotel Gombe, and Kaltungo Jewel Hotel through public-private partnerships and strategic investment to improve accommodation standards, conference facilities, recreational amenities, and visitor experience.
- Encourage hotel capacity expansion across major towns and tourism destinations to provide quality accommodation for tourists, conference participants, investors, and business travelers.
- Upgrade Dadin Kowa Dam and Reservoir into a major tourism and recreation destination with waterfront facilities, boat cruises, fishing festivals, viewing points, picnic parks, eco-lodges, and family recreation areas. The dam is already one of the State's most striking natural and infrastructure landmarks.
- Support cultural festivals, arts, craft, film, fashion and cultural heritage enterprises as drivers of tourism and youth employment.



- Develop the Tula Highlands, Tula Plateau, and surrounding mountain ranges as flagship eco-tourism destinations through access roads, hiking trails, viewing decks, visitor centers, guided tours, and heritage conservation programs. Already, people recognise the Tula area for its scenic landscapes, valleys, and historical attractions.
- Promote Tangale Hills, Kilang Hill, Kalam Hill, Bima Hills, Cham Valley, and other scenic locations as adventure tourism destinations for hiking, mountain climbing, photography, and environmental education.
- Preserve and promote the cultural heritage of the Gombe Emirate, Tangale, Tula, Waja, Tera, Bolewa, Fulani, and other communities through cultural villages, museums, festivals, traditional architecture, and heritage-tourism initiatives. Gombe's cultural diversity is a major tourism asset with great potential.
- Institutionalise a Gombe Annual Tourism and Cultural Festival Calendar showcasing traditional festivals, horse-riding displays, arts, crafts, music, cuisine, sporting events, and cultural exhibitions.
- Support development of community-based tourism enterprises including tour guides, artisans, cultural performers, transport operators, event managers, photographers, and hospitality service providers.
- Create a Visit Gombe Initiative to market the State nationally and internationally as "The Jewel in the Savannah" through digital platforms, tourism partnerships, and destination branding.
- Partner with private investors to establish eco-resorts, holiday villages, game parks, amusement parks, family recreation centers and nature retreats in suitable locations across the State.
- Establish Hospitality and Tourism Training Programs through vocational and technical institutions to develop a skilled workforce in hotel management, catering, event management, tour operations and destination marketing.
- Establish Hospitality and Tourism Training Centers in partnership with private sector operators and educational institutions.
- Ensure all major tourism sites benefit from improved roads, security, sanitation, environmental protection, internet connectivity, and emergency response services.



5.5 Tourism Development Targets

- Attract at least **250,000** domestic and international visitors annually by 2031.
- Establish at least one flagship tourism project in each Senatorial Zone.
- Attract significant private-sector investment into hotels, resorts, recreation and conference facilities.
- Create **20,000** direct and indirect jobs in tourism, hospitality, transportation, arts, entertainment, food services and cultural industries.
- Position Gombe among the Top 5 conference, leisure and eco-tourism destinations in Northern Nigeria.

5.6 Job Creation Targets

- Create **100,000 net new jobs** across all sectors over four years.
- Create at least **50,000** direct and indirect jobs through commerce, trade, tourism, hospitality, transportation, arts, culture, entertainment, and related service industries.
- Generate employment opportunities through the upgrading and expansion of the Gombe International Hotel, Jewel Hotel Gombe, Kaltungo Jewel Hotel, and the development of the proposed 5-Star Hotel, Convention Village and Recreation Resort at the Gombe International Conference Center and the Gombe Airport-GICC Economic Corridor.
- Support the creation of jobs for hotel managers, hospitality workers, chefs, caterers, tour operators, tour guides, event planners, artisans, performers, photographers, transport operators, and other tourism-related service providers.
- Support job creation for petty traders, market women, and creative entrepreneurs.
- Support MSME growth through the Trader Support Fund, Youth Enterprise Fund, and other public-private financing initiatives to create sustainable employment opportunities across all LCDAs.
- Generate new employment opportunities through the modernization and expansion of markets, shopping malls, commercial layouts, and business districts across the State.



- Create jobs through the development of tourism destinations, cultural attractions, hospitality facilities, conference and event centers, recreation parks, and community-based tourism enterprises.
- Attract private-sector investment that creates sustainable jobs across commerce, tourism, hospitality and related value chains.
- Priority for youth, women, and persons with disabilities



Give me your mandate.
And I will give you my all.

PILLAR 6: Technology & Digital Inclusion

Guiding Principle:

A Gombe that is not digital will be left behind.

Our Commitments:

6.1 Connectivity & Broadband Penetration

- Extend broadband internet to all LCDAs through public-private partnerships.
- Provide free public Wi-Fi in selected parks, markets, motor parks, hospitals, and key public spaces.
- Encourage adoption of digital payment solutions in local transactions.

6.2 Digital Skills for Youth

- Establish the G-ODA (Gombe Digital Opportunities and Advancement) as the State's digital-skills and employment-delivery program to:
- Serve as a central program office that sets standards, accredits training partners, and coordinates one mini-hub in each senatorial district.
- Connect trainees to paid work and enterprise support, maintain a unified beneficiary register, and publish quarterly outcomes.
- Through G-ODA and partner-led programs, we will train at least **150,000** young people by 2031 in coding and software development, graphic design, digital marketing, data entry and analysis, e-commerce, online business management, and other job-linked digital skills.
- Linkage to remote work opportunities both in Nigeria and internationally.

By 2031:

- Train at least **150,000** youths and support at least **100,000** verified digital income opportunities — including jobs, freelancing engagements, startup roles, and other income-generating activities.
- Count only verified paid jobs and sustained self-employment toward the Manifesto's **100,000** net-new-jobs target;
- Report all other income opportunities separately, using quarterly reporting to distinguish unique beneficiaries, completed training, certifications, paid work placements, enterprise creation, location, and female participation to prevent double counting.



6.3 E-Governance and Citizen Participation

- Create a single e-governance portal and mobile-access channels where citizens can apply for land records, business permits, tax services, and other high-demand services, track applications, and receive status notifications.
- Publish budgets, procurement notices, contracts, project locations, completion status, expenditure, and verified photographs through an accessible public project tracker.
- Enable residents to submit complaints, service requests, proposals, and evidence through the portal, SMS, USSD, call centers, and designated help desks, with reference numbers and published response timelines.
- Use online consultations, public polls, participatory budgeting, and digital town halls to gather citizen input on budgets, policies, projects, and local service priorities before finalising major decisions.
- Provide assisted access at LCDA offices and public digital hubs for residents without smartphones, internet access, or digital skills, including accessible formats for persons with disabilities.
- Publish quarterly participation reports showing submissions received, issues resolved, response times, consultation outcomes, and how public input changed government decisions.

6.4 Digital Tourism Promotion

- Develop a Visit Gombe Digital Platform showcasing tourism attractions, hotels, events, transportation networks, and visitor information.
- Deploy digital destination-marketing campaigns to attract conference, leisure, and eco-tourism visitors.
- Support tourism enterprises with digital payment systems, online booking platforms and e-commerce capabilities.

6.5 Technology in Education

- Implement the Gombe Digital Literacy Program from Primary 1 to JSS 3 through partnerships with technology companies, development organisations, and NGOs, providing age-appropriate digital content, foundational computing, safe internet use, and practical learning resources.
- Establish and equip digital literacy centers in public secondary schools, prioritising underserved communities and accessible facilities for learners with disabilities.





- Train teachers to integrate digital tools into classroom instruction and provide schools with reliable connectivity, shared devices, technical support, equipment maintenance, and child online-safety standards.
- By 2031, achieve 90% digital literacy across public primary and secondary schools, with annual reporting on connected schools, operational centers, trained teachers, reached learners, device functionality, and assessed digital competencies.





PILLAR 7: Security & Environment

Guiding Principle:

No security without environmental healing. No environmental sustainability without security.

Our Commitments:

7.1 Security Measures (Enabling Foundation)

- Support constitutionally permitted reforms to strengthen state-level and community policing, working with traditional institutions, recognised community-security structures, and federal security agencies.
- Farmer-herder peace councils in every LCDA.
- Strengthen border security (patrols, intelligence, coordination with neighbors).
- Youth engagement as a security strategy (skills, jobs, enterprise).
- Strengthen security and emergency response systems around major tourism destinations, conference facilities, hotels, and recreational centers.

7.2 Environmental Rangers

- Train 1,000 community-based rangers and forest guards, equipped and supported by security agencies.
- Mandate: protect forests, watersheds, and grazing reserves from illegal logging, bush burning, and encroachment.



7.3 The Security-Environment Nexus

Environmental

Environmental Problem	Security Consequence	Our Solution
Deforestation	Scarcer land, pasture, and fuelwood can deepen livelihood loss, farmer-herder tensions, and rural crime.	Restore forests through community management, monitored tree planting, environmental rangers, and sustainable livelihood alternatives.
Land degradation	Lower farm and grazing productivity increases food insecurity, displacement, and competition over land and water.	Restore degraded farmland and grazing areas through soil conservation, grass planting, water points, and fodder banks.
Erosion	Damage to homes, roads, farms, and water systems displaces people, isolates communities, and sparks disputes over safer land.	Control gullies and floods through drainage works, land stabilisation, protected buffer zones, and community early-warning systems.
Drought & crop failure	Crop and livestock losses drive hunger, malnutrition, distress migration, unemployment, and social unrest.	Expand irrigation, water harvesting, drought-resilient crops, agricultural insurance, food support, and climate-linked rural jobs.



7.4 Reforestation and Afforestation

- Re-energise Gombe Goes Green (3G) Project: four million trees in four years, with independently monitored.
- Introduce a tree ownership program: households, schools, religious institutions, farms;
- Establish shelterbelts and windbreaks on the northern frontline against desert encroachment.
- Mobilise green bonds and carbon financing for climate-smart projects.
- Develop selected forested and environmentally protected areas for eco-tourism destinations, conference facilities, hotels, and recreational centers.

7.5 Combating Desertification and Land Degradation

- Sustainable land management training for farmers (crop rotation, mulching, contour plowing).
- Discourage traditional nomadism by revitalising grazing reserves with water points and fodder banks.
- Restoration of degraded lands through terracing, retention walls, and grass planting.

7.6 Erosion and Flood Control

- Complete all ongoing gully erosion control projects and initiate new ones.
- Establish local weather stations and early warning systems in partnership with NIMET.
- Identify vulnerable areas and enforce buffer zones along riverbanks and wetlands.

7.7 Waste Management and Pollution Control

- Material recovery facilities and recycling plants (plastic, paper, glass, metals).
- Regulate scrap-material recovery and scavenging through registration, designated collection points, occupational-safety standards, and enforcement against theft, unsafe handling, and environmental nuisance.
- Maintain monthly community sanitation, rewarding the cleanest LCDAs, wards, and markets.
- Maintain environmental standards at tourism destinations, hospitality facilities, conference venues, and recreational centers.



7.8 Climate Adaptation and Resilient Livelihoods

- Climate-smart farming: By 2031, operate one demonstration farm in every LCDA and deploy the Manifesto's **300 extension officers** to train farmers in drought-resistant crops, water harvesting, soil conservation, efficient irrigation, and climate-informed planting.
- Lead: Ministry of Agriculture;
- Support: Ministries responsible for Environment and Water Resources.
- Land and livelihood restoration: Restore degraded farms and grazing areas through grass planting, fodder banks, water points, shelterbelts, and community tree ownership, contributing to the four-million-tree target and reducing pressure on land, pasture, and fuelwood.
- Lead: Ministries responsible for Environment and Livestock Development;
- Support: LCDAs and community institutions.
- Flood and erosion resilience: By 2031, map all major risk hotspots, stabilise at least 10 high-risk gully sites, rehabilitate 20 priority drainage corridors, and reduce recurring damage to priority public assets by at least 50%.
- Lead: Ministry responsible for Environment;
- Support: GOSUPDA, Water Resources, Works, SEMA, LCDAs, and NIMET.
- Drought and food-security protection: Pilot affordable index-based agricultural insurance in high-risk communities, using transparent rainfall or yield triggers for timely payments and prioritising smallholders, women, youth, and livestock producers.
- Publish annual results on farmers covered, claims, payouts, irrigated land, crop losses, and livelihood recovery.
- Lead: Ministry of Agriculture;
- Support: Ministries responsible for Finance, Livestock Development, and Humanitarian Affairs, with insurers and development partners.



OUR GOVERNING PHILOSOPHY

01

Accountability

Every year, we will publish a public scorecard: what we promised, what we delivered, what remains.

02

Continuity

We will protect, complete, and expand Governor Inuwa Yahaya's legacy. We will not tear down what is working. We will not claim to start afresh where a foundation already exists.

03

Fiscal Discipline

Governor Inuwa Yahaya has built Gombe State on a solid fiscal foundation, grounded in prudence and strict accountability. While that is difficult to surpass, we will strive to maintain it, prevent reckless spending, and ensure every naira creates lasting value for the people.

04

Inclusion

No individual or community will be left behind—not by geography, not by gender, not by ethnicity, religion, or social status. Our government will reflect Gombe State's full diversity.





OUR ACCOUNTABILITY MECHANISM

We do not ask for blind trust; we ask for a contract with built-in accountability.

01

Project Status Dashboard

Every major project, location, budget, contractor, completion percentage, photos

02

Budget Performance Report

What was budgeted, what we spent, what we achieved.

03

IMPACTS Progress Tracker

Each of the numerous commitments above – marked as Not Started, Ongoing, Completed, or Delayed.

04

Audited Financial Statements

Published and presented to the public within the timeframe required by law.

05

Citizen Feedback Report

Complaints received, investigated, and resolved.



For a Better Gombe State

A GREATER GOMBE TOGETHER

MY PERSONAL PLEDGE!



RENEWED Hope 2.0

I will manage public funds with accountability and prudence.
I will be a listening leader; I will listen to the poor, to the rich, to those who voted for me, and to those who did not.
I will govern with justice and fairness, and carry everyone along, irrespective of religion, ethnicity, or political affiliation.
I will work very hard to leave Gombe better than I found it.

Conclusion

This Manifesto is not a campaign document for people to read, applaud, and forget. It is written in plain language so everyone can understand it. We have made our commitments specific so everyone can verify it.

NOW, WE PLACE IT BEFORE YOU.

READ IT. DEBATE IT. QUESTION IT.

GIVE ME YOUR MANDATE. AND I WILL GIVE YOU MY ALL.



VOTE PROGRESS & STABILITY!



Dr. Jamil Isyaku
GWAMNA
(Sardaunan Gombe)

A GREATER GOMBE TOGETHER

PEOPLE OPPORTUNITY PROSPERITY

VOTE WISELY!



RENEWED Hope 2.0

VOTE SARDAUNAN GOMBE!

VOTE PROGRESS & STABILITY!

JAMIL GWAMNA CAMPAIGN ORGANISATION

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